

Children are the future.



St. Mary's takes them - and others - under its wing.

Reaching Out

A REPORT ON THE BENEFITS TO OUR COMMUNITY, 2009



PARENTING HAS A LIFETIME OF RESPONSIBILITIES

Adopt-A-School Program

For the children at Lincoln Elementary School, St. Mary's has adopted some of the attributes of good parents: provider, nurturer, role model.

The south Madison school is challenged by the fact that some 70 percent of students live in poverty. St. Mary's provides material needs and services as part of the Foundation for Madison Schools' Adopt-A-School Program. The long-term partnership began in 2008 with a drive for school supplies followed by two days of on-site help with landscaping, painting, library work and classroom activities.

Future initiatives may include tutoring, career education, and programs about health and wellness, including asthma – a condition that affects many in poverty.

ON THE COVER: Happy Heart, St. Mary's President Frank Byrne and Lincoln Elementary School children celebrate their partnership.

St. Mary's takes a holistic approach to community health, focusing on prevention and wellness, spiritual and mental health and early medical treatment when necessary, regardless of one's ability to pay. In 2008, St. Mary's Hospital and St. Mary's Care Center provided an array of free services, programs and activities for the community that amounted to \$33.2 million – more than two-thirds of which went to serve the poor. In addition, St. Mary's invested 37,000 paid employee hours to help people from all walks of life through our outreach programs.

2008 Contributions to the Community

Benefits for Poor	\$23,774,385
Traditional Charity Care (3,597 individuals helped)	\$7,125,506
Unpaid Costs of Medicaid and Other Public Programs (not including Medicare)	\$16,037,978
Community Services*	\$610,901
Benefits for Broader Community	\$9,376,171
Community Services*	\$9,376,171
Grand Total:	\$33,150,556

Does not include \$6.2 million cost of care provided to those unable to pay or not applying for charity care (bad debt)

* Programs or activities promoting health or providing treatment in response to identified community needs. Examples include health fairs, free clinics, health professional training programs and community health and wellness classes.

RETIREMENT CAN SHRINK YOUR WORLD, BUT BETTY KNOWS AN ALTERNATIVE.

GoldenCare

Retired from an active life in real estate, Betty enjoys St. Mary's GoldenCare program for seniors because it helps keep her involved and informed. She attends the free educational events in Janesville and music performed in Madison, often picking up two elderly aunts on her way. She also takes advantage of the health tips from GoldenCare's quarterly newsletter. Betty, who loves to golf, go for walks and make the most of her time, believes that health—for body and soul—is everything.



STROKE CUT SHORT DAVID'S LIVELIHOOD BUT NOT HIS LIFE.

St. Mary's Adult Day Health Center

When David suffered a stroke, he was no longer able to work and provide for his family. His wife found herself in two new roles: primary breadwinner and primary care giver for David's recovery and rehabilitation. It was nearly impossible to do both. Thankfully, they found St. Mary's Adult Day Health Center, a supervised daytime care facility that's unique in the Madison area. David enjoys the physical and intellectual stimulation that the staff and clients provide every day. There, he has reacquainted himself with the joys of reading and writing and is working on a book he might one day publish. The center offers substantial financial assistance to eligible families, so David and his family can focus on living rather than worrying.



RELAYIA CAN'T SLEEP AT NIGHT.

Dean & St. Mary's Neighborhood Asthma Clinic

Painful coughing and breathing difficulties kept Relayia from sleeping. An acquaintance suspected asthma and recommended she go to the Dean & St. Mary's Neighborhood Asthma Clinic. Relayia was impressed with the clinic's professionalism and empathy. With her asthma diagnosed, the clinic was able to provide her with the very costly

medications at no charge, keeping her out of the emergency room and back to living a healthier, happier life.



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**A BIG DROP
IN A VERY FULL BUCKET.**

Financial Assistance Program

Rebuilding after a split with his business partner, Paul Schmelzer had more than \$100,000 in debt and only the resources of himself and his family to move ahead. The Schmelzers continued health care coverage through COBRA for about a year before the expense became too draining. Not long after, a teen-age son experienced appendicitis, incurring a \$12,000 medical bill. They applied for assistance, and St. Mary's forgave the entire bill, lifting a huge weight from the family and their future.

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**TALK TO STEPHANIE
ABOUT ELIJAH AND
HER EYES LIGHT UP.**

Stork's Nest

Excited about her newborn baby boy, Stephanie is just as full of enthusiasm when she talks about the Stork's Nest, a joint program of Zeta Phi Beta Sorority and the March of Dimes in partnership with St. Mary's Hospital.

She heard about the Stork's Nest through her Dean Health System provider. Earned incentives motivate expectant young mothers to get regular prenatal care and education about self-care and healthy behaviors during pregnancy. In exchange, participants can get necessary items such as maternity clothes, layettes and furniture.

Information and support are important to Stephanie, and she found both at the Stork's Nest. "It is interactive, fun and comfortable, and my family feels welcome too."



**JOANNE FOUND HELP AND
STRENGTH FOR THE FAMILY.**

Parish Nurse Program

Joanne's husband had a complicated medical situation. The symptoms and medications were too much to manage alone, so they enlisted the help of Peggy, a St. Mary's parish nurse.

In addition to the peace of mind she provided, Peggy had a way of sensing when and how to gather the family—from as far away as Maine—so they could spend quality time together while Ron was alive. Later, Peggy provided grief counseling sessions that combined tears with laughter and lasting memories.

And when Joanne started experiencing painful symptoms of her own, it was Peggy who helped identify the cause and get timely treatment.

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**MALICK AND
GNOUMA WERE
INSURED BUT
STILL CAUGHT
OFF GUARD.**



ABC for Health

Malick and Gnouma thank St. Mary's, in part, for their new life. Having settled in Wisconsin from Guinea, they found that their private insurance didn't cover all birth-related costs, and the unplanned bills were overwhelming. Enter St. Mary's partnership with ABC for Health and the discovery of eligibility for BadgerCare Plus. In 2008, this coordination of public and private coverage gave more than 700 St. Mary's families a healthy new start.

**TARA'S ILLNESS TOOK HER
HEALTH AS WELL AS HER JOB.**

Early Childhood Initiative

With four children and a fifth on the way, Tara worked out of financial necessity. But when she got sick, she soon found herself unemployed. That's when St. Mary's Hospital, through its partnership with the Dane County Early Childhood Initiative (ECI) program, hired Tara to work in the business office. "It's been a lifesaver," says Tara, who is pursuing a college degree. The program provides home visitation and employment opportunities for pregnant women.



FOR NEARLY 100 YEARS



For nearly 100 years, St. Mary's has made the health of the community a top priority, within the hospital and outside its walls. In 1928, for example, St. Mary's physicians, including Dr. Joseph Dean (father of today's Dean Health System), performed free "well baby" checkups as a service and testament to St. Mary's heart of gold.

St. Mary's Hospital and St. Mary's Care Center are part of a four-state network of 20 hospitals and two nursing homes owned by award-winning SSM Health Care. All are sponsored by the Franciscan Sisters of Mary.

**St. Mary's
HOSPITAL**

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