

REACHING OUT

*A Picture,
Painted by Numbers,*

of Our Impact on
the Community's Health

2011

St. Mary's
HOSPITAL

Hands on Hearts Community Education Event

Number of people trained
in one day: **1,056**

Number of locations offered: **10**

Cost (in paid hours) to St. Mary's: **74**

The potential to save lives:
priceless



St. Mary's Hospital,
American Red
Cross, WISC-TV and
Channel3000.com
partnered to bring compression-only
CPR education to the masses.



GoldenCare Free Membership Program

11,400 members, age 60+ in Madison
and Janesville areas

3 free health newsletters

23 education and social
invitations in 2010



In 2010, St. Mary's Hospital and St. Mary's Care Center provided an array of free services, programs and activities for the community that amounted to more than \$11.6 million – 78.4 percent of which went to serve the poor. In addition, St. Mary's invested 42,557 paid employee hours to help people from all walks of life through our outreach programs.

2010 Contributions to the Community

Traditional Charity Care (6,985 individuals helped)	\$13,960,678
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Unpaid Costs of Medicaid and Other Public Programs (not including Medicare)	\$21,950,426
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Community Services*	\$11,605,832
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Grand Total:	\$47,516,936
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Does not include \$2.6 million cost of care provided to those unable to pay or not applying for charity care (bad debt)

* Programs or activities promoting health or providing treatment in response to identified community needs. Examples include health fairs, free clinics, health professional training programs and community health and wellness classes.

Our Mission & Values

*Through our exceptional health care services,
we reveal the healing presence of God.*

Respect • Compassion • Excellence

Stewardship • Community

Dean & St. Mary's Neighborhood Asthma Clinic

870 patients served

\$785,912 in free medications provided

\$122,832 in free care by doctors
and nurses

*Ben never lets
asthma get in
his way.*



Ben loves to play—on the ski slopes, in volleyball sand pits and on basketball courts.

But his lifelong asthma is not a good teammate. Working in a job without health insurance, Ben can't afford the daily medication he needs to keep his asthma under control. His grandmother told him about the Dean & St. Mary's Neighborhood Asthma Clinic, which provides the inhalers at no cost. The clinic also offers a safety net for his overall health, thanks to the doctors and nurses who volunteer there.



Stork's Nest

35 at-risk women received
prenatal care and free
education about health
and parenting

31 full-term (4 pre-term) babies born to them

St. Mary's Adult Day Health Center

78 clients served in 2010

\$43,662 amount of qualified
financial assistance

Independence is in the cards.

Greg and his wife love the home they bought 60 years ago. Despite health issues, they are not ready to give it up. That's how St. Mary's Adult Day Health Center fits into their lives. As Madison's only day-time care facility for adults needing skilled nursing oversight, it plays a major role in maintaining their independence and happiness. Greg can get the care he needs while also enjoying life to the fullest. In addition, enrollment is affordable. Payments to the center fall short of covering St. Mary's expenses, resulting in, essentially, a discount for all clients and their families.



www.stmarysmadison.com

Extra effort launches career.

A life derailed is back on track, thanks to a partnership between St. Mary's and the Urban League of Greater Madison. Katie boosted her knowledge and skills through the Healthcare Administrative Training Program, which included a St. Mary's internship and subsequent limited-term employment.

She now works full-time in the medical records field and, for the first time ever, enjoys a stable job with benefits.



For nearly 100 years, St. Mary's has made the health of the community a top priority, within the hospital and outside its walls. In 1928, for example, St. Mary's physicians, including Dr. Joseph Dean (father of today's Dean Clinic), performed free "well baby" checkups as a service and testament to St. Mary's heart of gold.

St. Mary's
HOSPITAL

A MEMBER OF SSM HEALTH CARE

700 S. Park Street • Madison, WI 53715
608-258-5065

American Parkinson Disease Association Information & Referral Center

700 people throughout Wisconsin served

11 support groups, including those for caregivers

5 free educational symposia conducted in 2010

Information = Power



When Gary was diagnosed with Parkinson's disease a decade ago, most people didn't know the difference.

Nevertheless, his wife, Pam, began research through the American Parkinson Disease Association. But she was fearful of knowing too much, knowing what might lie ahead. As Gary's health issues required 24/7 monitoring, the information had proven powerful.

"We were better prepared to manage his health and our lives because of the education, compassionate support and network of friends we've made through APDA," says Pam. "In many ways, it's been an extension of our family."

A tough journey made bearable

A dire case of esophageal cancer came first. Don was put on a feeding tube. He lost 70 pounds. Another cancer appeared in his lung, requiring partial removal. He and his wife, Diane, who had just retired from an oncology clinic, were put through the wringer.

Thankfully, their rural church had partnered with the St. Mary's Hospital parish nurse program, and Peggy was able to share their journey of health and spirit.

The program covers nine sites within a 30-mile radius. It offers "whole person" health care. "We are doing God's work," said Peggy.

The couple's wish for a parish-based cancer support group was quickly granted. Today, the group has 30 participants—including cancer-free Don—who meet monthly.

In divine form, by meeting the needs of one, the program accommodates the spirits of many.

Parish Nurse Program

9 sites served

156 hours of staffing per week

12,300 lives touched annually



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Offering schoolchildren resources for success

Provider, teacher, guidance counselor, nurturer, role model. Those are some of the ways St. Mary's continues to support Lincoln Elementary School in its Adopt-A-School partnership through the Foundation for Madison Schools.

Because some 70 percent of students at the south Madison school live in poverty, St. Mary's offers help that improves their chances for success.

For example, hospital employees donate school supplies, participate in special classroom activities and conduct a health career fair for fifth-graders. New in 2010 was a Teddy Bear Hospital, in which students learned about hospital care and safety in the context of improving human lives.

Future initiatives include mentoring/tutoring, more career education, and programs about health and wellness.

Adopt-A-School Program

258 St. Mary's staff hours of service

365 students served

We all need somebody to lean on.

An unexpected trip to the ER followed by four days in the hospital left Georgia in a financial panic. Due to her health condition, she had not been working and had no insurance. The resulting bills were too much to take on. "It was a time when I just needed someone to say, 'Don't worry, I've got your back.'"

Even with such hope, she did not expect what followed: St. Mary's forgave the entire amount owed for her hospital stay. Though still making payments on the doctors' bills, the debt relief allows Georgia to focus on living a healthy life. It's now her turn to provide the leaning post for others, namely her children and grandsons. "Now that I'm healthy, I can be the grandmother that my daughter always knew I could be."



Financial Assistance Program

\$13.9 million provided in discounts or free care

6,984 people served

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